

KU School of Education Sport Management Major Bachelor's Degree Program Guide



Program Admission Requirements

- ENGL 101 & 102
- MATH 101
- COMS 130
- PSYC 104
- ECON 104, 142 or 144
- PHIL 160
- BIOL 100 & 102
- ELPS 250
- HSES 244
- HSES 260
- HSES 289
- Humanities Requirement

General Education Requirements

- Natural Science Lecture & Lab Requirement
- Upper Division Requirement #1
- Upper Division Requirement #2
- Upper Division Requirement #3
- Approved Elective #1
- Approved Elective #2

Sport Management Program Requirements

- HSES 380
- HSES 381
- HSES 382
- HSES 384
- HSES 440
- HSES 483
- HSES 485
- HSES 486
- HSES 487
- HSES 488
- HSES 499

Courses Required for Selected Minor

- Business Minor (18 credit hours)
- Journalism Minor (18 credit hours)
- Psychology Minor (18 credit hours)



Sport Management Major

Freshman Year

Fall Semester

- Composition (ENGL 101)
- College Algebra (MATH 101)
- General Psychology (PSYC 104)
- Speaker-Audience Comm (COMS 130)
- Intro to Ethics (PHIL 160)

Spring Semester

- Principles of Biology & Lab (BIOL 100 & 102)
- Education & Society (ELPS 250)
- Introduction to Economics (ECON 104)
- Personal & Community Health (HSES 260)
- Critical Reading & Writing (ENGL 102)

Sophomore Year

Fall Semester (Apply for SOE admission)

- Intro to PE & Sport Studies (HSES 244)
- Intro to Sport Management (HSES 289)
- Natural Science Lecture & Lab Requirement
- Humanities Requirement
- Upper Division Requirement #1

Spring Semester

- Sport Ethics (HSES 381)
- Sport Facilities & Event Management (HSES 382)
- Upper Division Requirement #2
- Critical Thinking Requirement
- Global Awareness Requirement

Junior Year

Fall Semester

- Sociology of Sport (HSES 380)
- Sport Law (HSES 384)
- Upper Division Requirement #3
- Approved Minor Course #1
- Approved Minor Course #2

Spring Semester

- Applied Sport & Performance Psych (HSES 440)
- Sport Marketing (HSES 486)
- Approved Minor Course #3
- Approved Minor Course #4
- Approved Minor Course #5

Senior Year

Fall Semester

- Pre-Internship Seminar (HSES 488)
- Communication in Sport (HSES 485)
- Sport Finance & Economics (HSES 483)
- Personnel Management in Sport (HSES 487)
- Approved Minor Course #6

Spring Semester

- Internship in Sport Management (HSES 499)

Learn more:
hses.ku.edu/sport-management

121 credit hours (min.)
soeadvising@ku.edu

Please note: This is only a sample plan of study. Please consult with your academic advisor before enrolling.